



## Equine.com

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www.equine.com

Since you can buy and sell pretty much anything via the Internet, why shouldn't you be able to buy or sell a horse as well? That's the way Equine.com thinks. Founded in 1995 to grab a piece of the \$25 billion horse industry, Equine.com has grown to be the largest, most-trafficked horse marketplace in the world. The site offers buyers and sellers a way to communicate with each other to acquire horses and related goods.

They currently offer over 60,000 horses, products and services to a monthly audience of 2.5 million people. Does the site work? The proof is in the pudding - Equine.com sold over 19,000 horses in 2003, totaling \$80 million worth of transactions. The site turns a customer into a new horse owner every 30 minutes of every day. If you're in the market for anything horse-related, www.equine.com is the first and last place to shop!

## BestBill

Dan and Susan Haugland  
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(623) 516-4700  
www.bestbill.com

BestBill was proud to be selected as a Greater Phoenix Chamber 2004 Top 10 Small Business Persons of the Year



finalist. The Haugland's entirely credit their staff of 15 for producing exceptional results that earned them this high honor. BestBill designs, prepares and delivers more than a million documents each month so its customers may achieve faster payment results and increased customer satisfaction.

Countless national and local customers rave about BestBill's service and technology, including Banner Health, Burns Pest Control, Equiant Financial Services, Inter-Tel, Northern Arizona Healthcare, and more. Dan Haugland, CEO and founder, instituted a unique measure of excellence called the "Emphatic Great." When asked, "How is BestBill doing for you?" the only acceptable response is something like "Great" "Awesome" or "Fabulous." They aren't satisfied with "fine." The team is focused on providing best-in-class results that are worthy of an "Emphatic Great" from customers and co-workers alike.

## FM GROUP INC. Ripcore® Grinding Wheel Company

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Phoenix-based FM GROUP INC. is the only facility-consulting firm in the Phoenix Metropolitan area providing architecture, environmental consulting and facilities management support all under one roof. We deliver innovative and cost efficient solutions for your existing buildings, providing your business with the information you need to make facility decisions. From the building inspection to the renovation design and construction administration, our comprehensive turn-key services improve project efficiency and consistency and provide a faster ROI for our clients.

FM GROUP INC. has provided facility-consulting services for airports, schools, call/data centers, commercial offices, wireless carriers, contractors, and food/retail franchises. As we approach our 10-year anniversary, paramount to our success has been our professional staff's ability to work closely with clients to provide proactive facility recommendations and solutions. It is this client-oriented approach coupled with our technical expertise that leads our clients to repeatedly select FM GROUP INC. for facility projects.



A division of Diversified Diamonds  
Mary Dillon, President  
4541 N. 12th St.  
Phoenix, AZ 85014  
(800) 336-9959  
www.diversifieddiamond.com

If you need products used to hold, cut, grind or machine metal, Diversified Diamond Products (DDP) has offered you its expertise and exclusive product lines since 1991. After years of experience in metal



sales, Dillon launched a successful industrial supply business in 1986. DDP was formed in 1991 to launch a patented super-abrasive product; the company soon expanded far beyond diamond plated technologies to include diverse types of perishable tooling and fixtures.

Dillon's knack for problem solving led her to form Ripcore® Grinding Wheel Company. This new proprietary product line, pioneered at Palo Verde Nuclear Plant, was a natural outgrowth of Dillon's innovative approach, blending new advances in abrasive grains for cutting and grinding when using hand held air or electric grinders. Ripcore® Grinding Wheel Company is currently setting up exclusive distribution nationwide to sell its line of abrasive products.

## nFocus Software™

Ananda Roberts, Owner  
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www.nfocus.com

nFocus Software, the leading provider of tracking solutions to the public sector, offers products that track and measure the impact and efficacy of programs and services that are supported by public dollars. The company's products give our clients the ability to measure outcomes and report on the impact of their services.



nFocus Software products automate necessary reporting, documentation and the ability to perform trending and analysis of information that previously took clients weeks, even months, to complete. nFocus Software has over 2,500 clients worldwide, including the federal government, public schools and nationally recognized non-profit organizations.

nFocus Software™ is proud of its consistent record in providing quality technical services, meeting cost and scheduling requirements, and continually exceeding customer expectations. Attention to detail and commitment to excellence have been the standard since the inception of the company.

## GO Media Companies

Gregg Ostro, Owner  
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GO Media Companies is a leading, full service business communications resource that specializes in strategic and tactical services to attract, inform and influence all types of audiences. GO Media enjoys a unique marketplace position

combining the best in television, video and multi-media capabilities along with public relations, media relations, advertising, marketing, event creation, management and consulting. Additionally, GO Media has a video publishing division centered on training and education, which has produced more than 25 award-winning videos sold nationwide.

Founded in 1985 by Gregg Ostro, GO Media is the preferred resource by many leading businesses, corporations, TV networks and shows, charities and government agencies including Xerox, Pepsi, Viad Corp., Phoenix Suns, Fiesta Bowl, Celebrity Fight Night, Arizona Department of Veterans Services and COX Communications. Ostro was recently awarded the 2004 Small Business Person of the Year in overall excellence by the Greater Phoenix Chamber.





## Racking your brain over where to find the Today Newspaper?

With an eye toward **greater visibility** and in an effort to accommodate a **growing demand**, *Today*, the official publication of the Greater Phoenix Chamber of Commerce, will soon be placed in the handsome, new, distribution racks seen here. This will make *Today* available to members and non-members alike. From Mesa to Ahwatukee, from Surprise to Anthem, our publication will be prominently displayed throughout Greater Phoenix. We are pleased to provide the Chamber newspaper and its participants with a wider, more accessible circulation.

Your message just got louder.

You are now able to promote your business to a **targeted audience Valley-wide** in the pages of *Today*, the official publication of the Greater Phoenix Chamber of Commerce.

For more information call 1-800-462-8705